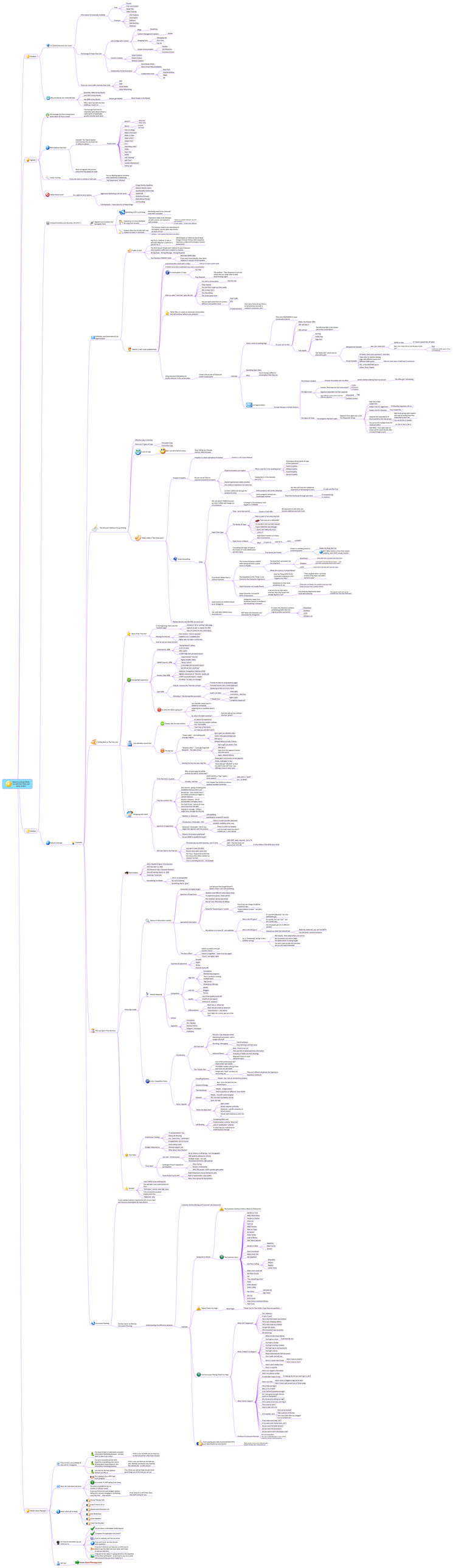
Marital counselor wants more clients but doesn't know how to easily reach them
Problem
Its Online Business Has Crash
Information Is Universally Available
Free
Forums
Chat Line Contacts
Video Tips
Blogs Forums
Premium
Info Products
Coaching
Forums
Mentorships
Webinars
Blogs
WordPress
Technology Is Faster Than Ever
Content Management Systems
Joomla
Drupal
Sharepoint
Cms Tier
Video Creation
Video Editing
Content Creation
Blogging Platforms
Wordpress
Blogger
Tumblr
Wordpress.com
Blogger.com
Tumblr.com
Collaboration & Administration
Google Docs
Microsoft Sharepoint
Google Calendar
Google Docs
Microsoft Sharepoint
Calendar Sync
Calendar Sharing
Calendar Publishing
There Are Less Traffic Sources Than EVER
SEO
SEM
Social Media
Email Marketing
Why are Results are Universally Bad
Securities: 2008 Survey Results
Avis: 2007 Survey Results
Results get Worse
More People in the Market
Are 2008 Survey Results
Wells Fargo Big with less than 1% response rate
The average CR has to improve just about 10 fold in order to achieve the growth needed and done
Goal
Set Goals That Are Unexpected
Set Goals Which Are Quantifiable
Set Goals Which Are Time Bound
Set Goals Which Are Relevant
Set Goals Which Are Specific
Set Goals Which Are Measurable
Set Goals Which Are Attainable
Goal Setting
Goal Setting Is Not Enough
Goal Setting Is Not Enough
Goal Setting Is Not Enough